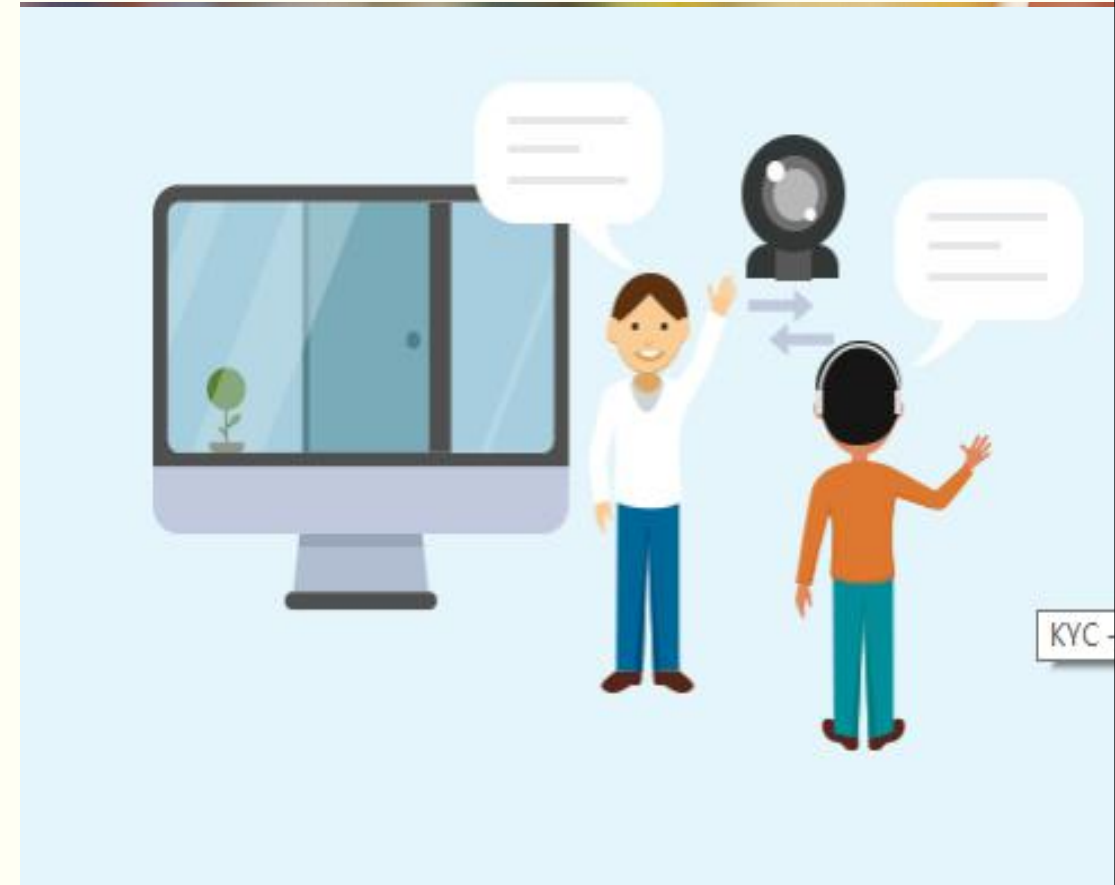


VIDEO KYC



What is KYC:

- Know Your Customer (KYC) is a one-time activity that needs to be done to invest in mutual funds

Digital KYC :

- A paperless KYC application that can be submitted in less than 5 min.
- KYC process normally completed on same or next working day.

What we required to complete the Video KYC:

1) PAN Card (Scan copy)



2) Address Proof

- A) Aadhaar Card (Front and Back Side Scan Copy)

OR

- B) Passport (First and Last Page Scan copy)

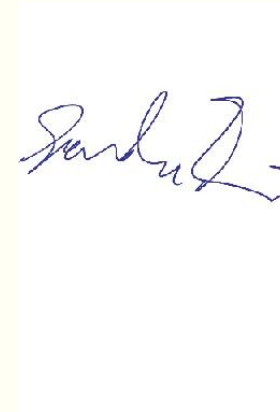
OR

- C) Driving License (Smart card Scan copy)

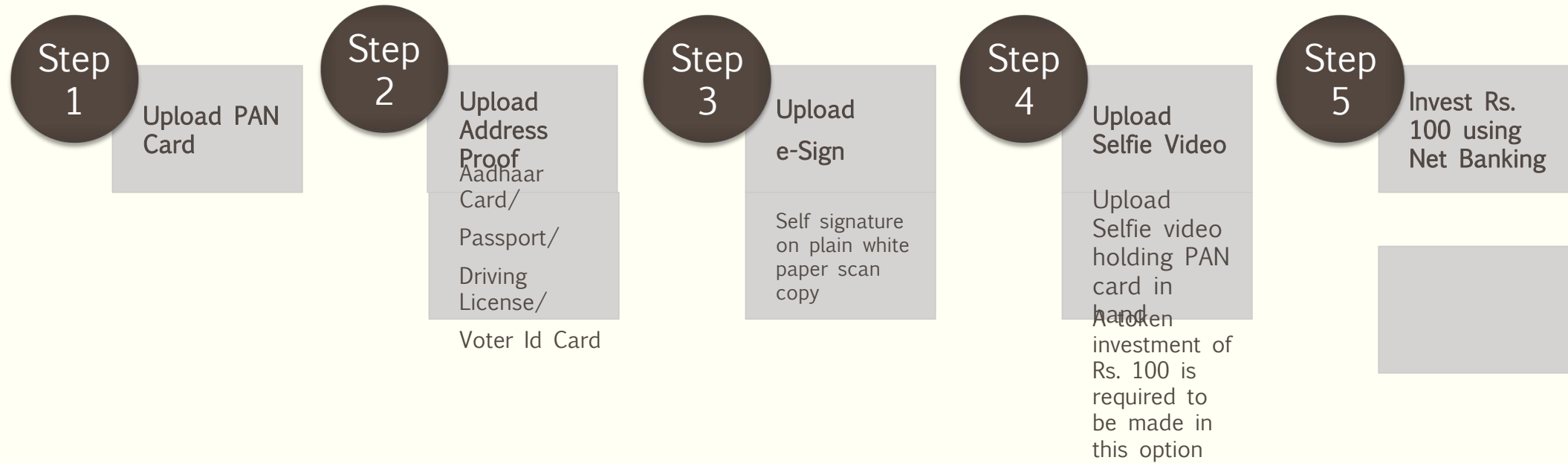
OR

- d) Voter Id Card (Front and Back Side Scan Copy)

3) e-Sign



Video KYC steps



Digital KYC :

Step 1 : Click on Digital KYC : Proceed Button

*You have following options to
Complete Your KYC Process*

Paper Based KYC

Download pre-filled form, sign and submit with supporting documents
Typically requires 10-12 days

PROCEED

Digital KYC


A paperless KYC application that can be submitted in less than 5 minutes. KYC process is Normally completed on same/next business day.

PROCEED


* A token investment of Rs. 100 is required to be made in this option


Step 2 : Click on Proceed button


Dear **Ashish Potdar**
Thank you for choosing digital KYC.
Let's make you investment ready in a few steps.



Please keep the following handy
before you proceed


Identity
Proof

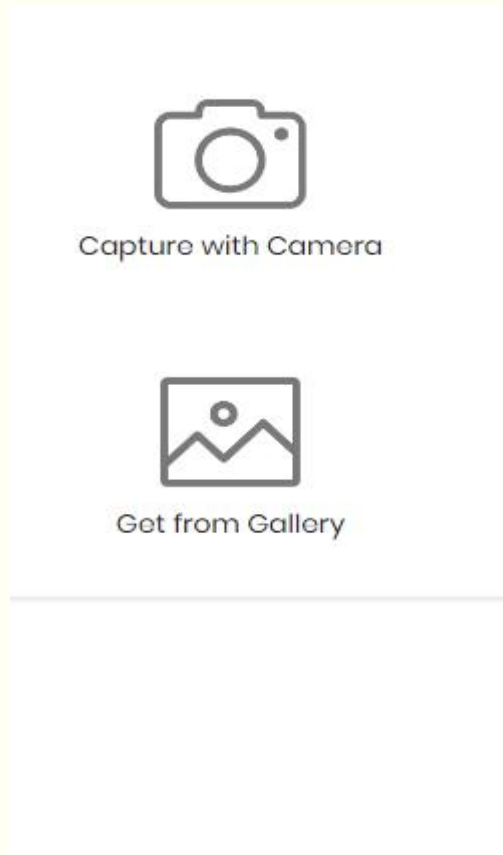

Address
Proof


Declaration
& e-Sign

PROCEED

Digital KYC :

Step 3 : Click on “Get from gallery” option to selecting the PAN card



Step 2 : After selecting the pan card. Drag the mouse pointer and select the PAN card



Digital KYC :

Step 3 : After successful upload on PAN it system will read the PAN card details and will show you details on screen. Click on NEXT button to proceed further.



Please confirm the following

Title

Mr.



Name Of The Investor

Your Name

PAN

XXXXXXXXXX

Date Of Birth

17/08/1995



Father's Name

Your Fathers Name|

NEXT

Digital KYC :

Step 4 : Upload the Address proof by selecting Aadhaar Card/Passport/Driving License/Voter Id card option.


Address Proof


Aadhaar Card Front Page

Address Proof Type


Aadhaar Card


Front


Open Camera


Open Gallery

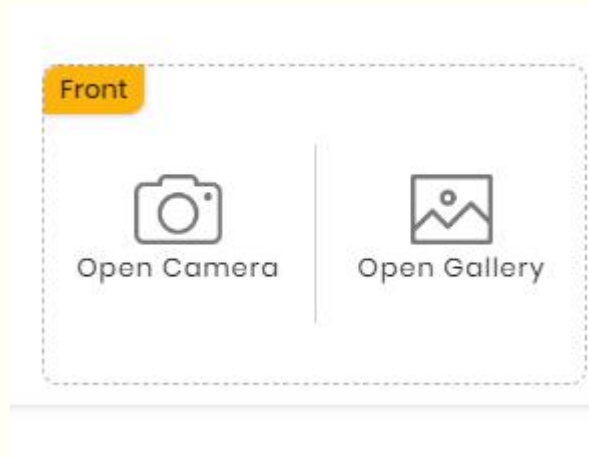
Back


Open Camera


Open Gallery

Digital KYC :

Step 5 : Click on “Open gallery” option and select the Aadhaar Card front side

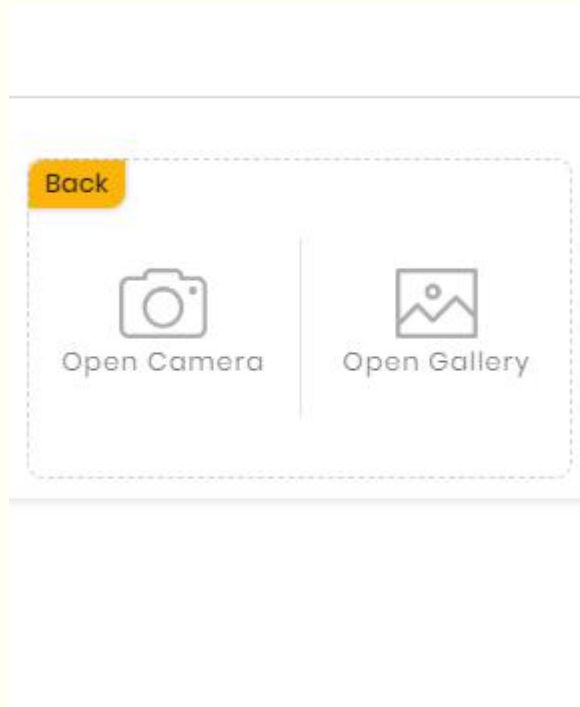


Step 6 : After selecting the Aadhaar card front page. Drag the mouse pointer and select exact area and click on NEXT button.



Digital KYC :

Step 7 : Click on “Open gallery” option and select the Aadhaar Card back side

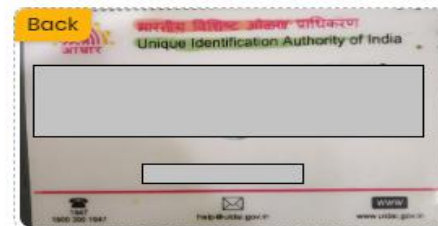


Step 8 : After selecting the Aadhaar card back page. Drag the mouse pointer and select exact area and click on NEXT button.



Digital KYC :

Step 9 : After uploading Aadhaar card's front and back site application will read the data from uploaded the images will display on screen. You can edit details in case if required. Click on Next button to proceed further.



Please confirm the following

Aadhaar Card Number

XXXXXXXX7056

Address Line 1

I XXXXXXXX1, XXXXXXXX0RA T XXXXXXXX, RAWAL NAGAR,

Address Line 2

MI XXXXXXXX1ST, NEAR RAILWAY STATION, MIRA ROAD,

Address Line 3

MI XXXXXXXX1DER, THANE, MAHARASHTRA, 401107

Pin Code

401107

NEXT

Digital KYC :

Step 10 : Enter the addition information and click on next button to proceed further.

Additional Information

Father's Name

Mother's Name

Marital Status

UNMARRIED

Occupation Type

Private Sector

Mobile Number

+91

E-Mail ID

NEXT

Digital KYC :

Step 11 : Select “I Agree” button and click on Next button

Declaration

Are you or any of your family members politically exposed No ☒ Yes

Are you paying tax in any other country besides india No ☒ Yes

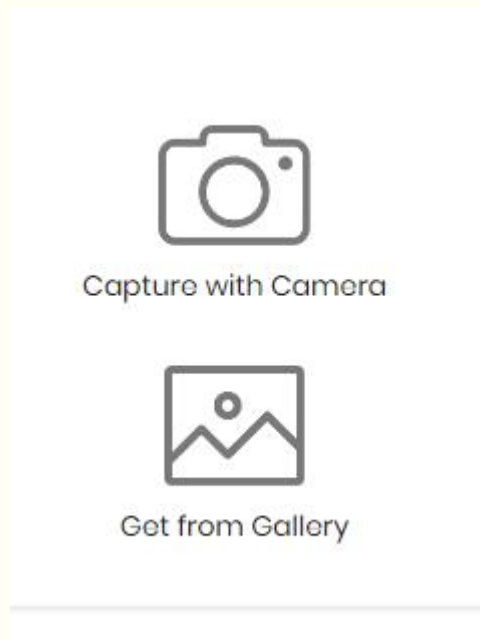
I confirm that details provided by us are true and correct. I am signing below to give my consent to ICICI Prudential Asset Management Company to create contract for doing my KYC and to create my folio for the purchase transaction.

☒ I Agree

NEXT

Digital KYC :

Step 12 : Click on “Open gallery” option and select the e-Sign image



Step 13 : After selecting the Aadhaar card back page. Drag the mouse pointer and select exact area and click on NEXT button.



Digital KYC :

Step 14 : Read the instructions and hold the PAN card facing web camera and click on **START RECORDING**

Ok, Ashish Potdar,
It's time to take your selfie video
for verification purpose.

Hold your PAN card in your hand
and face the camera.



The recording will start in 5 seconds
after clicking the **START RECORDING**
button. Read aloud the random
number displayed on your screen
within 15 seconds to complete your
KYC.

START RECORDING

Step 15 : Hold your PAN card such that
your face and PAN card is visible in the
frame.

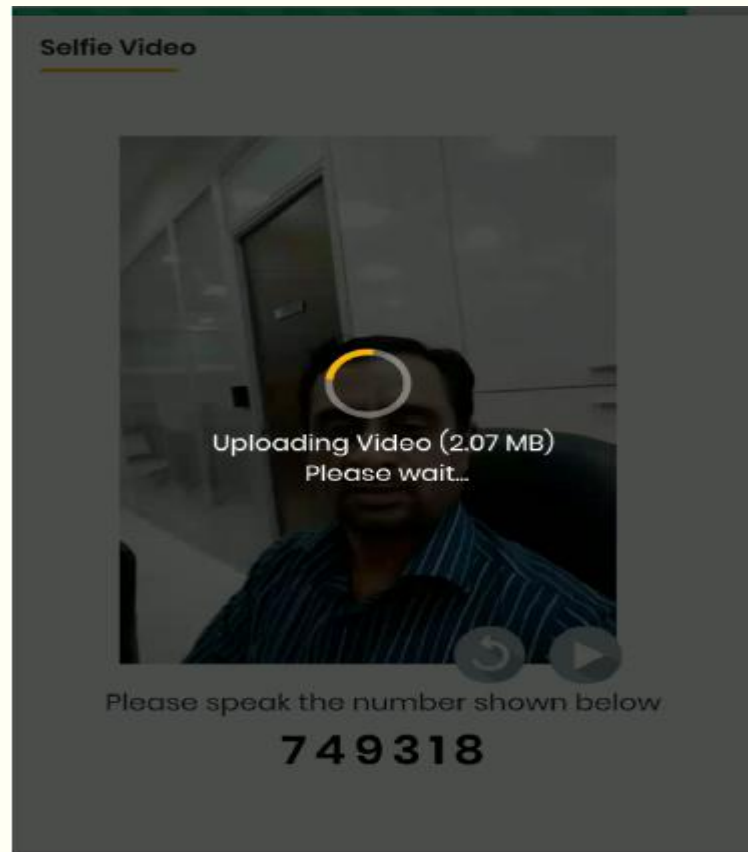
Selfie Video



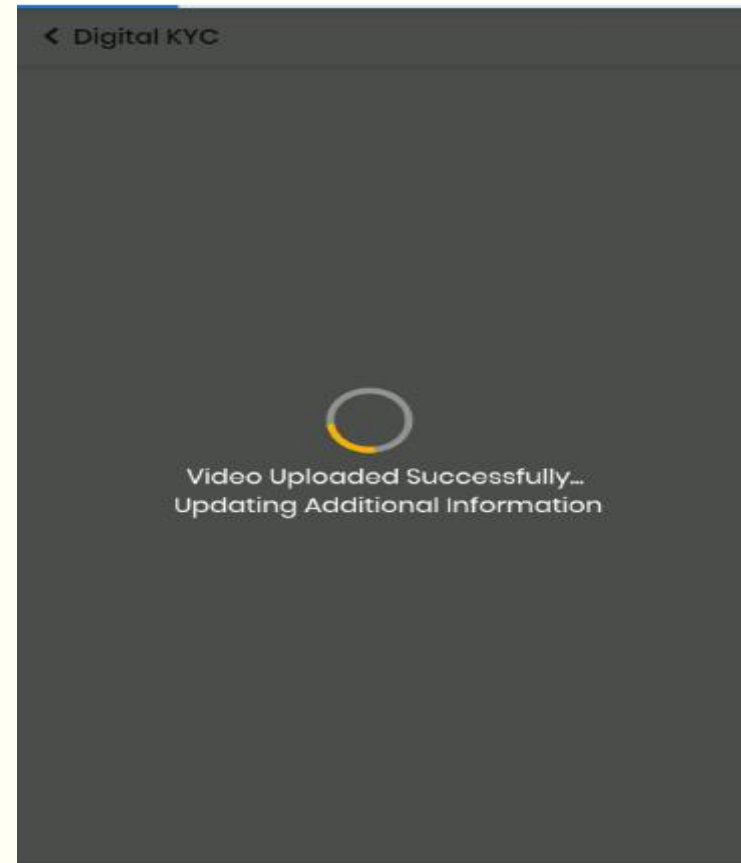
Hold your PAN Card such that your face and card both are
in the frame

Digital KYC :

Step 16 : You will see 6 digit number on screen. Please speak the number shown below and click on proceed button.



Step 17 : Video will get uploaded on server. It might take some time depending on your internet speed.



Digital KYC :

Step 18 : Once the video is successfully uploaded, you need to invest Rs.100 in ICICI liquid fund. Click on “Make Payment” button to proceed. You will be redirected on bank website to make the payment. After successful payment you will get the confirmation message from ICICI.

< Digital KYC

One last step and we are done

Select Investment Scheme

Investment Scheme

ICICI Prudential Liquid Fund – Growth

Investment Amount

100

Payment Mode

Internet Banking



THANK YOU
